

EVENING UNDER THE STARS

SUNDAY, OCTOBER 13, 2024
GARDEN PARTY

AT THE HOME OF
BRAD LAMPLEY & RIGO LOMELI

A BENEFIT FOR AAP – FOOD SAMARITANS
PRESENTED BY EISENHOWER HEALTH

IN 2023, AFTER A HIATUS DUE TO THE PANDEMIC,
WE RE-BOOTED EVENING UNDER THE STARS
AND BROUGHT IT BACK TO OUR ROOTS AS A GARDEN PARTY.
IT WENT SO WELL, WE'VE DECIDED TO DO IT AGAIN!



EVENING UNDER THE STARS

Dear Friend,

In 1993, two years after AIDS Assistance Program was founded, the board of directors decided to organize a small fundraising party to help increase AAP's visibility and provide entertainment for the community while helping to raise funds to support their mission. It started simply – a board member donated the use of their backyard, and other board members and volunteers built a simple stage. The audience was treated to a series of performances and the event raised enough money to help fund the growing nutritional support program.

The event became an annual fundraising fête and one of the most elaborate galas in the Valley with up to 1,500 guests, a formal seated dinner, and world class entertainment including Barry Manilow, Cyndi Lauper, and Gladys Knight.

Post COVID, with skyrocketing costs for everything, the event as it had evolved wouldn't 'pencil out' unless ticket prices were raised to \$1,000, which is not sustainable and not 'us.' We had to reimagine it.

For the 30th Anniversary of the event last year, we brought it back to our roots and had a celebration in one of the most spectacular estates in Palm Springs, with abundant food and drink and a ticket price more in line with our grass-roots nature: \$200.

The event raised much needed funds to help AAP – Food Samaritans support the critically needed programs that provide food for low-income people living with chronic illnesses in Palm Springs and surrounding communities. Please join us on Sunday, October 13 for an encore!

In celebration of our supporters, we are honored to present the following with the Community Impact Award: BONNIE AND ALAN CASHMAN, NINO EILETS, and RUTA LEE. We are honored to recognize their long-standing partnerships with us and all that they do in the community. We'll complete the evening with a special performance by the superb Debby Holiday.

Gratefully,



Mark Anton
CEO

EVENING UNDER THE STARS

AAP – Food Samaritans’ ongoing mission is to ensure that all AAP clients can continue to live their lives with dignity and self-respect. It provides nutritional support to help address food insecurity and improve the quality of life of low- income people living with HIV/AIDS and other chronic illnesses throughout the Coachella Valley.

TICKETS \$200 PER PERSON

Includes hosted bar, “heavy hors d’oeuvres” by Eight4Nine, valet parking, and a special performance by Debby Holiday.

SUNDAY, OCTOBER 13, 2024 AT 5:30 PM

HOSTED BY BRAD LAMPLEY & RIGO LOMELI

(Address to be provided upon purchase.)

Emcee – Emmy Winner Brooke Beare

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EVENING UNDER THE STARS

COMMUNITY IMPACT HONOREES



BONNIE & ALAN CASHMAN

Bonnie and Alan Cashman have been married for more than 52 years. They met at Seattle University in 1971. Working together for over 27 years in financial services they built successful businesses which they ultimately sold to a national firm.

In 1975 they attended an insurance convention in Palm Springs staying at the old Rivera Hotel on Vista Chino. Falling in love with Palm Springs they would vacation here at least annually thereafter.

While visiting Palm Springs to celebrate their wedding anniversary, they purchased their first part-time vacation home in the Movie Colony in the summer of 2000. In 2016, they moved to their current home in Old Las Palmas where they are active in the community hosting many different organizations and corporate events. The Cashmans made Palm Springs their full-time and permanent residence in 2022 after selling their award winning condo in Seattle that they developed and completed in 1987.

The Cashmans have been members of the O'Donnell Golf Club since 2001. Alan was the Co-Founder of the Old Las Palmas Neighborhood Organization and Bonnie currently serves on the Board of Governors of the Eisenhower Foundation. Both are dedicated supporters of the 24/7 program.

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COMMUNITY IMPACT HONOREES



NINO EILETS

Nino Eilets will receive the Community Impact Award. He has been a steadfast supporter and advocate for AAP and our community for many years. After leaving his native Puerto Rico, Nino served in the Air Force for twelve years and has been a resident of Palm Springs since 1996. He is a generous, gentle soul with a big heart who has helped elevate many community organizations by donating his platform for outreach and education through advertising and editorial coverage. His involvement in the community started in earnest during his 12-year tenure as General Manager of The Bottomline Magazine and has continued for the past 11 years as the owner/ publisher of The Standard Magazine.

Nino has been involved with several local organizations and charities including AAP – Food Samaritans, American Cancer Society, DAP Health, Harvey Mill Diversity Coalition, PS Pride, and The Trevor Project, to name a few. Nino also is the co-producer & owner of the International Bear Convergence, an event that helps encourage several thousands of visitors to Palm Springs that helps bolster our local tourism.

His life has brought him a wealth of experience and passion that he uses to raise awareness of advancing equality, promote diversity, and celebrate the strength and talent of the LGBTQ+ community.

EVENING UNDER THE STARS

COMMUNITY IMPACT HONOREES



RUTA LEE

Certainly one of Hollywood's most glamorous ladies, Ruta Lee is also one of its most multifaceted and top-notch civic contributors. Ruta has been a very staunch supporter of AAP – Food Samaritans for decades.

A celebrated actress, Lee has appeared in many films, including "Seven Brides for Seven Brothers," "Funny Face," "Witness for the Prosecution," and as Frank Sinatra's leading lady in "Sergeant's Three." She has appeared on more than 2,000 television shows, including "Perry Mason," "Twilight Zone," "Murder She Wrote," "Hogan's Heroes," "Love Boat," and "Roseanne." She has also headlined around the country in many musicals as "Dolly," "Annie," "Peter Pan," "Mame," "Irene," "Nelly," "Irma," "Rose," "The Woman of the Year," in "Best Little Whorehouse in Texas," "Unsinkable Molly Brown," and "Goodbye Charlie."

Ruta is highly acclaimed for her leadership role with The Thaliens – Hollywood for Mental Health, an organization committed to good mental health from pediatrics to geriatrics. She has been either chairman or president for more than 50 years, roles she regularly exchanged with best pal and sister in charity Debbie Reynolds. Recently The Thaliens refocused attention to the dire need of mental health services for our returning Vets and joined with UCLA's Operation Mend. OP MEND heals broken bodies, the Thaliens heal broken minds and spirits.

She has served as Commissioner on the Los Angeles Board of Environmental Quality and as a member of the Economic Development Board, acted as a national spokesperson for the American Cancer Society, was honored Woman of the Year by B'nai B'rith, received the Humanitarian Award from the Beverly Hills Business Women's Association as well as top honors from the City of Hope. She is also the proud recipient of a star on the Hollywood Walk of Fame, the Palm Springs Walk of Stars and the Celebrity Walk at the Thaliens Mental Health Center at Cedars-Sinai. More recently, Ruta was honored as a "Woman of Achievement" by Northwood University, joining a roster of some of the most prestigious women in America.

Her memoir "Consider Your Ass Kissed" is a treasure trove of wonderful personal stories and anecdotes with rare first hand and authentic memories of the entertainment industry.

EVENING UNDER THE STARS

EMCEE



BROOKE BEARE

Brooke Beare is an Emmy winning journalist, marketing director and government communicator. After graduating cum laude from the Annenberg School of Communication and Journalism at the University of Southern California, Brooke began her broadcast journalism career at two NBC affiliates in Texas. During that time, she was fortunate enough to interview Secretary of State Madeleine Albright, a number of governors, and cover the breakup of the Space Shuttle Columbia from the ground. She moved to the desert near Palm Springs in 2003 to work for the CBS affiliate as a reporter and morning news anchor, and over the next 16 years, established herself as a respected investigative journalist working in San Diego and eventually as the evening news anchor in Palm Springs. In 2019, she won an Emmy Award from the National Academy of Television Arts & Sciences, Pacific Southwest Chapter. Later that year, she made a huge career change as the Director of Communications and Marketing for one of our desert's largest cities, allowing for another opportunity to showcase stories and visions to the community by jumping into the world of communications, marketing, tourism, and public relations, which she continues in various capacities to do today. Brooke has been featured by the Desert Sun, HealthSmart Magazine, PM Magazine, the Daily Show, and other publications and programs for her work with individuals, organizations, nonprofits, the media, and businesses to realize their goals and aspirations. She is also a sitting member and former Board Chair of Desert Arc, on the Advisory Board for Old Town Artisan Studios, and has served as ambassador for nonprofits such as the Living Desert, Shelter from the Storm, AAP – Food Samaritans, and many others.

EVENING UNDER THE STARS

ENTERTAINMENT



DEBBY HOLIDAY

Debby Holiday, international singer/songwriter with 17 Billboard Top 20 Dance Chart hits, broke onto the dance scene with her #5 Billboard summer anthem *Dive* in 2004. Holiday followed with her power ballad *Half A Mile Away*, which shot into the Billboard Top 10, along with Debby's follow-up dance hit *Bring It On*. All of Debby's subsequent dance singles broke into the Billboard Top 20 including *Piece of My Love*, *Surrender Me* (with the incredible Tony Moran), and *Joyful Sound*, featured in the hit show *Sordid Lives: The Series*.

Debby experienced every aspect of the music industry early on while growing up in Los Angeles. Her father Jimmy Holiday was a passionate and soulful artist, topping the charts with several of his own singles before going on to co-write such hits as *Understanding* by Ray Charles, and Jackie DeShannon's *Put A Little Love In Your Heart*. Another standard, *All I Ever Need Is You*, was a Top 10 single for Sonny and Cher and went on to be a huge country hit for Kenny Rogers and Dottie West.

Debby has written with a wide range of today's top songwriters including Jeffrey Steele, Marty Fredrickson, Billy Steinberg, Erik Brazillian, and Clif Magness (Avril Lavigne). Debby has shared the stage with legendary recording artists such as Rod Stewart, Joe Walsh, John Waite, and Kiss, appearing on several television programs including *The View* and *The David Letterman Show*. Debby starred in the film *Blues For Willadean* written by the award winning Del Shores and co-starring Beth Grant, Dale Dickey, and Oscar winner Octavia Spencer.

Debby continues to pump up the volume on the dance floors – live with her rock/soul band and on television. Her placements have included, NBC's *The Office*, E! Entertainment's *How Do I Look*, FX Network's *Dirt*, Showtime's hit *The L Word*, and MTV's *The Pick Up Artist*. *Queer As Folk*, another Showtime hit, used two of Debby's tracks including *Dive* and *Half A Mile Away* in its episodic finale.

EVENING UNDER THE STARS

DEBBY HOLIDAY, CONTINUED

In 2012, Debby hit the Billboard charts twice. *Never Give Up* with the amazing San Francisco based DJ Phil B soared to #9 and her next single, *Key To Your Soul* (co-written with DJ John LePage & Jeff Fedak) hit #21 and includes an anti-bullying themed video for the song (directed by Del Shores). In 2015 her single *I Like You* with Grammy Winning Producer/DJ Tony Moran hit #5 on the Billboard dance charts. Debby's next single *Lift* with Indie label "Dirty Disco" hit #5 on the Billboard dance club play charts.

2017 brought the release of Debby's Double Album 'Free2B' (half rock/half dance), which allowed her to fully embrace her two musical sides. In 2020 Debby hit the Billboard charts again as the #1 breakout in the country with her latest original song with Brett Oosterhaus *Living For the Music*. 2021 saw her *Love & Beats* with Brett Oosterhaus hit the Beatport charts and remain at the top of sales. In 2022 Debby's latest release was another international success with her version of the Tina Turner song *I Can't Stand the Rain* with Russ Rich on the Swishcraft label. Her latest original dance single *Find A Way* with Dirty Disco landed at #1 on the House of Pride Radio chart and stayed there for three weeks. Debby has 2 new singles dropping in 2024 and has started work on her next full length album. For more information on Debby Holiday including performance dates and photos please visit her website: www.debbholiday.com Her music is available on all streaming services.

EVENING UNDER THE STARS

SPONSORSHIP OPPORTUNITIES

\$50,000 PRESENTING SPONSOR (SOLD)

- Recognition as the Presenting Sponsor in event marketing and collateral materials*, invitation (deadline 8/12), and at the event
 - Twenty tickets (two front-row tables)
 - Logo inclusion on Step & Repeat

\$25,000 EVENT SPONSOR

- Recognition as a Sponsor in event marketing and collateral materials*, invitation (deadline 8/12), and at the event
 - Ten tickets (one front-row table)
 - Logo inclusion on Step & Repeat

\$15,000 EVENT SPONSOR

- Recognition as a Sponsor in event marketing and collateral materials*, invitation (deadline 8/12), and at the event
 - Ten tickets (one front-row table)
 - Logo inclusion on Step & Repeat

\$7,500 EVENT SPONSOR

- Recognition as a Sponsor in event marketing and collateral materials*, invitation (deadline 8/12), and at the event
 - Five tickets (at a shared table)

\$5,000 EVENT SPONSOR

- Recognition as a Sponsor in event marketing and collateral materials*, invitation (deadline 8/12), and at the event
 - Five general admission tickets (standing)

**Materials production schedule and size may preclude some sponsors from enjoying these benefits.*



Your sponsorship would truly be appreciated. In addition to a charitable contribution (Tax I.D. 33-0566442) and recognition on marketing collateral, your donation is also an opportunity to build and promote brand recognition among the 500+/- high-capacity donors, business, and community leaders attending the event. Media Sponsorships are also very welcome.

YES, I/We would be privileged to lend my/our support in honor of the great work of AAP - Food Samaritans as a sponsor of the 2024 Evening Under the Stars

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AAP - Food Samaritans

P.O. Box 1222

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Or fax to 760.325.1893.